

2025 All-America City Awards

Strengthening Environmental Sustainability through Inclusive Community Engagement

Each year, the National Civic League recognizes ten communities with the All-America City Award, celebrating the best in local innovation, civic engagement, and cross-sector collaboration. The award reminds us of the potential that exists within every community to tackle tough issues and create real change when residents, businesses, and nonprofit and government leaders work together.

As communities grapple with the urgent challenges of climate change and environmental degradation, the 2025 All-America City Award will recognize the pivotal role that community engagement plays in advancing environmental sustainability and resilience.

The 2025 All-America City Award will recognize communities that demonstrate a steadfast commitment to environmental stewardship and sustainability through meaningful community engagement initiatives.



"The All-America City Award speaks the language of community health and success to business leaders, and was the legitimacy boost we needed to take partnership to the next level!"

Reg Cox, City Connector, Lakewood Connects Lakewood, CO

Benefits of Sponsoring

- Association with the nation's most prestigious civic award
- Connection to thousands of civic leaders from across the country
- Visibility in publications and announcements throughout the year
- Recognition throughout the year during monthly webinars and newsletter articles
- Opportunity to speak directly to in-person and virtual event attendees during receptions, workshops, and exhibitor booths
- Featured in national and local press releases announcing award winners
- Opportunity to participate in press conferences and other celebrations in the ten winning communities
- Interested in additional benefits or opportunities? Contact Rebecca Trout at rebeccat@ncl.org to tailor a partnership that's right for you!

Past and Current Sponsors



Learn More: NationalCivicLeague.org/America-City-Award/





All-America City Award

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2025 Sponsorship Package

All-America Hero Sponsor – \$100,000 Level (1 available)

This sponsorship is featured year-round in All-America City program activities, in addition to being featured as the title event sponsor. Benefits include:

- Welcome reception naming rights.
- Premium branded item placed in welcome bags for 500+ attendees.
- Optional design of, and participation in, event workshop or roundtable.
- Opportunity to address attendees at event ceremony of choice.
- In-person audience with leaders from 20 participating cities during daily event briefing.
- Attendee contact list and warm introduction.
- Featured article in the League's newsletter (13k distribution) and/or journal (130k distribution).
- Visibility in all AAC communications.
- Logo, or promo video, featured in monthly webinar series.
- Media opportunities in the winning communities.
- Category exclusivity.
- All benefits listed in levels below.

Stars Sponsor – \$25,000 Level (2 available)

This sponsorship is also featured year-round in All-America City program activities. Benefits include:

- Branded AAC marketing opportunities throughout the event.
- Full-page ad in a prime placement in the event program.
- Recognition as a sponsor in the *National Civic Review* journal and monthly newsletter.
- Opportunity to address event attendees.
- All benefits listed in levels below.

Stripes Sponsor - \$10,000 Level (4 available)

This level is for the supporter who believes in the strength of communities and civic engagement.

- Placement of name and logo on all AAC marketing (online, social media, website, and print).
- Full page ad in the event program.
- Optional exhibit booth at the awards recognition event.
- All benefits listed in levels below.

Community Sponsor - \$5,000 Level

This level is for cities, nonprofits, and local community foundations and corporations who wish to see belonging and engagement woven into the fabric of all civic activities.

- Half-page ad in the event program
- Listing on the League website and monthly newsletter as a community member.
- All benefits listed in levels below.

Sustaining Member Sponsor - \$2,500 Level

Cities support the program at this level to celebrate the benefits of AAC, and ensure its longevity.

- Quarter-page ad in the event program
- Listing on the website and monthly newsletter as a sustaining member.
- Opportunities to have stories featured in newsletter articles and/or webinars.

Contact Rebecca Trout at rebeccat@ncl.org, for more information