

The Case for Housing as a Platform: A Philanthropic Perspective



Housekeeping Tips

- Please introduce yourself in the chat box
- All attendees are participating in listen-only mode
- Webinar is being recorded and will be made available
- Webinar is being live streamed on the All-America City Award's Facebook page
- All resources will be shared in a follow-up email
- Please post your questions in the Q&A box
- Please take the brief evaluation survey posted at the end of the session



GLR WEEK 2022 JULY 18-22

Bright Spots and Silver Linings

GLRWeek2022.gradelevelreading.net / #GLRWeek #BrightSpotsSilverLinings

Plenary Sessions



A Virtual Gratitude Reception: CGLR Salutes Our Public Libraries

Monday, July 18, 3–4:30 p.m. ET

Building Blocks for the New Normal: Mining the Bright Spots & Silver Linings

Tuesday, July 19, 3–4:30 p.m. ET

\$65B to Advance Digital Equity: Leverage Challenges & Opportunities for State & Local Funders

Wednesday, July 20, 3–4:30 p.m. ET

Community Coalition-Leading Organizations: Celebrating Community & Cultivating Resilience

Thursday, July 21, 3–4:30 p.m. ET

Assume Collaboration: The Consultative Conversation on Aggregating for Impact Continues

Friday, July 22, 2–3:30 p.m. ET (invitation only)

Connect
and
Engage!



@readingby3rd



@CampaignforGLR



@CampaignforGLR

#GLRWeek

#BrightSpotsSilverLinings

GLRWeek2022.gradelevelreading.net

National Civic League

Advancing civic engagement to create equitable, thriving communities.





—
Community Assistance



—
Awards and Events



—
Research and Publications

Program Areas



AAC has celebrated the best in American civic innovation since 1949, recognizing over 500 communities.

Recognizes the work of communities in using inclusive civic engagement to address critical issues and create stronger connections communities.

Benefits:

- **Pride and Collaboration:** The award has reinvigorated communities with a sense of accomplishment, empowerment and teamwork.
- **National Recognition:** Raises the profile of local efforts and puts communities on a national stage.
- **Network of Community Leaders & Promising Practices:** Networking opportunities connect communities so that they share insights and learn about other innovative projects.

2022 All-America City Award

By the National Civic League and The Campaign for Grade-Level Reading

The 2022 All-America City Award theme is “*Housing as a Platform to Promote Early School Success and Equitable Learning Recovery.*”

During the past 18 months, the closure of schools, early childhood programs and childcare centers in response to COVID-19 was a significant setback for all children’s early school success, and disproportionately devastating for children of economically challenged, fragile, and marginalized families. Public housing authorities and affordable housing organizations can serve as focal points that bring together public, corporate and community-level stakeholders to support these children, adults and families using a system of 24/7/365 wraparound services and supports and a two-generation approach.

Important Dates

March 1, 2022

Submit Application

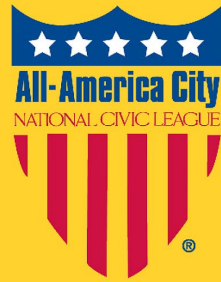
Early May 2022:

Finalists Announced

July 18-22, 2022:

AAC Event (virtual, with GLR Week 2022)

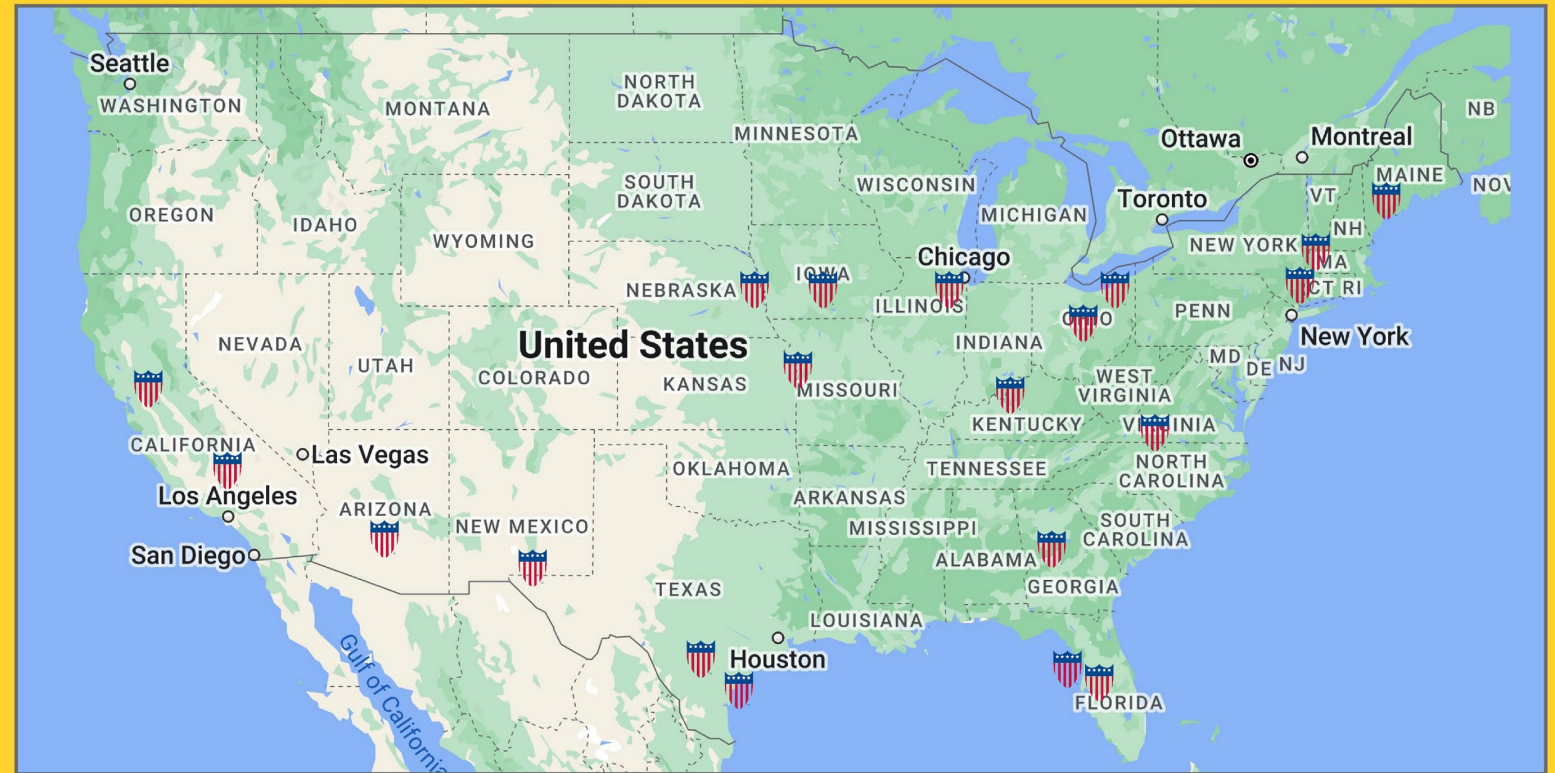
Alliance, OH
Atlanta, GA
Barberton, OH
Chicago, IL
Des Moines, IA
El Paso, TX
Kansas City, MO
Los Angeles, CA
Louisville, KY
Metro Omaha, NE
New Haven, CT
Palacios, TX
Phoenix, AZ
Portland, ME
Roanoke, VA
Sacramento, CA
San Antonio, TX
Springfield, MA
Suncoast Region, FL
Tarpon Springs, FL



2022 Finalists

Housing as a Platform to Promote
Early School Success &
Equitable Learning Recovery

The Campaign for
GRADE-LEVEL
READING





Agenda Highlights

www.nationalcivicleague.org/2022-all-america-city-awards/agenda/

Tuesday, July 19, 2022

- The Case for Housing as a Platform: A Philanthropic Perspective (12:30pm – 2:00pm ET)
- All-America City Awards Opening Ceremony (5:00pm – 6:00pm ET)
 - *Featuring Adrienne Todman, Deputy Secretary, U.S. Department of Housing and Urban Development*

Wednesday, July 20, 2022

- Roundtable Learning Exchange (11:30am – 1:00pm ET)
- Supplemental Award Announcements and Keynote Address (6:30pm – 7:30pm ET)
 - *Featuring Mayor Steve Adler, City of Austin, TX*

Thursday, July 21, 2022

- AAC Festival of Ideas: Peer discussion of community projects (3:30pm – 5:30pm ET)
- Closing Awards Ceremony (7:30pm – 9:00pm ET)
 - *Featuring Sharon L. Davies, J.D., President and Chief Executive Officer, Kettering Foundation*

Finalist Presentations: Streaming on Facebook

www.facebook.com/AllAmericaCityAwards

Tuesday, July 19, 2022

- Block 1 of finalist presentations (3:00pm – 4:45pm ET)
 - Des Moines, IA, Palacios, TX, Metro Omaha, NE, Los Angeles, CA

Wednesday, July 20, 2022

- Block 2 of finalist presentations (2:00pm – 3:35pm ET)
 - Barberton, OH, Louisville, KY, Tarpon Springs, FL, Chicago, IL
- Block 3 of finalist presentations (3:55pm – 5:55pm ET)
 - Kansas City, MO, New Haven, CT, Phoenix, AZ, El Paso, TX, Sacramento, CA (5:35)

Thursday, July 21, 2022

- Block 4 of finalist presentations (11:00am – 12:35pm ET)
 - Roanoke, VA, Springfield, MA, Suncoast Region, FL, Alliance, OH
- Block 5 of finalist presentations (12:55pm – 2:55pm ET)
 - San Antonio, TX, Atlanta, GA, Portland, ME

Moderator



Jeanne Fekade-Sellassie
Executive Director
Funders for Housing and Opportunity

Today's Panel



Speaker
Dana Bourland, AICP
Senior Vice President, Environment and
Strategic Initiatives
The JPB Foundation



Speaker
Charles Rutheiser
Senior Associate
Civic Sites and Community Change
The Annie E. Casey Foundation



Speaker
Monica Valdes Lupi
Managing Director, Health
The Kresge Foundation



Commentator
Schlonn Hawkins
CEO & Publisher
Shelterforce



**fundors for
housing and
opportunity**

Philanthropic Perspectives on Housing as a Platform

JULY 2022



Funders for Housing and Opportunity

Theory of Change



Foundations that Believe in this Change

Melville
Charitable Trust

THE
KRESGE
FOUNDATION

OAK
FOUNDATION

Robert Wood Johnson
Foundation

CONRAD N.
Hilton
FOUNDATION

WELLS
FARGO

ballmer
GROUP

Trinity Church
WALL STREET

JPMORGAN
CHASE & CO.

 THE ANNIE E. CASEY FOUNDATION

THE JPB FOUNDATION

meyer
MEMORIAL TRUST

30
The Harry and Jeanette Weinberg Foundation
CELEBRATING 30 YEARS OF GIVING

Our Ideal Future



People are healthy and thriving and have the power and resources to realize their vision for resilient and cohesive communities.

Our work expands access to quality affordable housing, healthy food, climate-resilient cities and regions and safe neighborhoods.



Atlanta Volunteer Lawyers Foundation

- Stand With Our Neighbors Program (SWON) & Standing With Survivors (SWS)
- Embeds full-time attorneys and advocates in schools and neighborhoods with the highest eviction and pediatric asthma rates, school enrollment and poverty
- Partner with families to improve living conditions, housing stability and health.



Baltimore Regional Housing Partnership

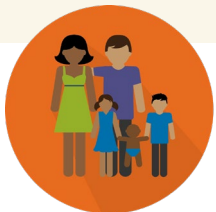
- Housing Mobility Support
- Goal: improve health outcomes for children and their families by supporting them to move into healthier neighborhoods.
- Role of healthcare partners: help patients improve health through healthier housing.



Why housing matters for the Annie E. Casey Foundation

Strengthening Family

- Leads to greater family stability
- Ensures stronger ties among children and incarcerated parents



Building Community

- Roots people in place
- Enhances community leadership
- Improves social cohesion



Increasing Opportunity

- Improves educational outcomes
- Improves child and parental health
- Frees up resources for other basic needs



Taking Our Work to Scale

- Advancing equity by sharing information and evidence, advocating for policy changes and making social investments



Primary goals and investment areas

Our Goals



Improving housing stability
for low-income families



Increasing production,
preservation and access
to affordable housing



Ending and preventing youth
homelessness

Our Investment Areas



Policy advocacy



Capacity building for nonprofit,
community and public organizations



Research, collaborative funding
and peer learning



COVID-19 response and recovery

THE JPB FOUNDATION

Works to advance opportunity and justice in the US by reducing poverty, sustaining and enriching the environment, and furthering breakthrough medical research.

JPB works alongside local leaders, national movements, and world-changing research organizations to make people's lives better.

ENVIRONMENT PROGRAM'S GOAL IS


To enable resilient communities

The environment measurably impacts the health and well-being of all people and the planet we live on.

The JPB Foundation is committed to enabling resilient communities by listening, learning, and partnering with people, and communities, to sustain and enrich the environment.

We strive to work in ways that are accountable to and benefit low-income communities and disinvested communities of color.

The JPB's Environment Program focuses on four interconnected program areas: Energy, Environmental Health, Green Infrastructure, and Environmental Justice.

A photograph of a massive landfill filled with various types of waste, including plastic bottles, paper, and other debris. In the background, a yellow bulldozer is visible, working on the pile of trash. The sky is overcast.

Impact of the Housing and Climate Crises **Greatly Inequitable**

- Financial burden (acee.org)
- Generates pollution (healthybuilding.net)
- Inadequate housing (climatecentral.org)

Plenary Sessions



A Virtual Gratitude Reception: CGLR Salutes Our Public Libraries

Monday, July 18, 3–4:30 p.m. ET

Building Blocks for the New Normal: Mining the Bright Spots & Silver Linings

Tuesday, July 19, 3–4:30 p.m. ET

\$65B to Advance Digital Equity: Leverage Challenges & Opportunities for State & Local Funders

Wednesday, July 20, 3–4:30 p.m. ET

Community Coalition-Leading Organizations: Celebrating Community & Cultivating Resilience

Thursday, July 21, 3–4:30 p.m. ET

Assume Collaboration: The Consultative Conversation on Aggregating for Impact Continues

Friday, July 22, 2–3:30 p.m. ET (invitation only)

Connect
and
Engage!



@readingby3rd



@CampaignforGLR



@CampaignforGLR

#GLRWeek

#BrightSpotsSilverLinings

GLRWeek2022.gradelevelreading.net



Agenda Highlights

www.nationalcivicleague.org/2022-all-america-city-awards/agenda/

Tuesday, July 19, 2022

- The Case for Housing as a Platform: A Philanthropic Perspective (12:30pm – 2:00pm ET)
- All-America City Awards Opening Ceremony (5:00pm – 6:00pm ET)
 - *Featuring Adrienne Todman, Deputy Secretary, U.S. Department of Housing and Urban Development*

Wednesday, July 20, 2022

- Roundtable Learning Exchange (11:30am – 1:00pm ET)
- Supplemental Award Announcements and Keynote Address (6:30pm – 7:30pm ET)
 - *Featuring Mayor Steve Adler, City of Austin, TX*

Thursday, July 21, 2022

- AAC Festival of Ideas: Peer discussion of community projects (3:30pm – 5:30pm ET)
- Closing Awards Ceremony (7:30pm – 9:00pm ET)
 - *Featuring Sharon L. Davies, J.D., President and Chief Executive Officer, Kettering Foundation*