PROJECT OVERVIEW:
America's Healthy Democracy Ecosystem

BACKGROUND
A growing number of initiatives from across the ideological spectrum have emerged in recent years to fight threats of illiberalism, promote patriotism, and protect, reform, strengthen, and champion American democracy. For the most part, this ecosystem of healthy democracy networks, practitioners, and funders is quite diffuse. Those working in the space often lack a shared vision for the future, a collective understanding of resource availability and distribution, and a common definition of what efforts fall within the bounds of “healthy democracy” work.

MISSION

Identify, categorize, and quantify existing organizations, networks, and funding streams within the American democracy space.

Build the foundation for pioneering work to strengthen democratic practices and civic infrastructure in five to ten diverse communities across the country.

AUDIENCES

- Practitioners
- Funders
- Community Leaders
- General Public

DELIVERABLES

INTERACTIVE HEALTHY DEMOCRACY ECOSYSTEM “MAP”
Graphic, compelling website empowering users to explore the ecosystem of organizations, coalitions, networks, and funders promoting healthy democracy.

COMMUNITY STRATEGY MEMORANDUM
Developing a blueprint to identify five to ten pilot communities to receive intensive and sustained investment in civic infrastructure beginning in 2024.

PROJECT TEAM

CORE STAFF
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FISCAL SPONSOR
National Civic League

TIMELINE

APRIL
- Project Launch
- STRATEGY SESSION
  One-day convening of field leaders to inform and refine project scope

MAY-JULY
- Data Collection
- EXPERT INTERVIEWS
  Gather info from 50-60 healthy democracy practitioners & funders
- DESK RESEARCH
  Collect quantitative data to fill out ecosystem

AUG-SEPT
- Production
- ECOSYSTEM MAP
  Interactive, attractive, user-friendly website
- COMMUNITY MEMORANDUM
  Outlining strategy for undertaking intensive community work

OCT-NOV
- Presentation
- DISTRIBUTION
  Discussions and feedback sessions on project findings
- NCoC GATHERING
  Dedicated conference track to present results