



Become a Member of the National Civic League

Since 1894, when a young Teddy Roosevelt and other reformers founded the organization, the National Civic League has been at the forefront of efforts to make local governments more open, accountable and effective. Through proven strategic planning support, cutting-edge research, a national network of leaders and communities, and the All-America City Awards, NCL supports and celebrates communities working to engage residents in developing innovative solutions to tough problems. NCL provides **information on promising practices, inspirational examples of innovative community change**, and the chance to **connect with a network of the country's most effective local leaders**. NCL helps members build stronger, more engaged communities.

Why Become a Member of NCL?

Stay Informed

Get access to the *National Civic Review* – a quarterly journal bringing together essays, reports, case studies, and interviews focused on civic life, local governance and community engagement. Each issue is packed with the latest ideas on: community building, strengthening civic engagement and solving problems. *Local Government/Organization* members also get free copies of NCL publications like the *Model City Charter* and the *Civic Index, etc.*

NCL Innovation Database

New for 2015: NCL has created an online, searchable database of 450+ projects from 180 AAC applicants, winners and finalists. Available to all members it's an incredible resource for learning about innovative programs nationwide.

Get Connected

Connect to a national network of leaders through monthly conference calls, local and regional events and the yearly All-America City (AAC) event. All members are invited to attend AAC and participate in workshops, panels, and presentations from some of the most respected leaders in civic life and local governance.

Be Recognized

Members can elect to be publicly recognized on the NCL website and AAC program. *Local Government/Organization* members can also use (with some restrictions) the NCL logo on their site – identifying their organization or community as “an official member of the National Civic League.”

Find the Membership That Works for You!

2015 Membership Levels			
Membership Benefits		Individual* \$100	Local Gov't/Organization** \$250
	Informed	<ul style="list-style-type: none"> Four issues of National Civic Review Access to All-America City Promising Practice Database– an online, searchable database of 450+ projects from more than 180 communities (<i>New for 2015!</i>) 	<ul style="list-style-type: none"> Four issues of National Civic Review Access to All-America City Promising Practice Database – an online, searchable database of 450+ projects from more than 180 communities (<i>New for 2015!</i>) Free copies of NCL publications including the <i>Model City Charter</i>, and <i>Civic Index</i>
	Connected	<ul style="list-style-type: none"> Connections to other innovative leaders w/ monthly conference calls Invitation to all learning opportunities Invitation to 2016 All-America City event (<i>New for 2015!</i>) 	<ul style="list-style-type: none"> Connections to other innovative leaders w/ monthly conference calls Invitation to all learning opportunities including AAC 2016 50% off AAC registration for 1 staff-member (<i>New for 2015!</i>) \$25 off AAC application fee (<i>New for 2015!</i>)
Recognized	<ul style="list-style-type: none"> Recognition on NCL website as a member Recognition in AAC program 	<ul style="list-style-type: none"> Recognition NCL website as a member Recognition in AAC program Use of NCL's logo (with restrictions) on org's website identifying it as “an official member of the National Civic League” 	

*Seniors (65+) and enrolled students can become Individual members for \$50

** Nonprofit organizations with fewer than 8 staff can become organizational members for \$150



Become a Sponsor of the All-America City Award

Since 1949, the National Civic League has recognized and celebrated the best in American civic innovation with the prestigious All-America City Award. The Award, bestowed yearly on 10 communities (more than 500 in all), shines a spotlight on trail-blazing efforts to bring all aspects of the community together to tackle the most pressing local issues. Teams of residents; nonprofit, business, and government leaders; and young people from communities across the country come together for 3 days. At AAC these teams connect and share insights with peers, learn from national thought-leaders, and present the story of their work to a jury of nationally recognized civic leaders. It is a transformational experience – one that equips, inspires and supports leaders and communities to achieve more than they ever believed possible.

Sponsoring the All-America City Award

When you sponsor the All-America City Award you:

"I could not begin to imagine how exciting and rewarding the All-America City Award process was until our city participated. You will learn more about your community and realize how people of all racial and socio-economic backgrounds can join forces for a common goal, and experience a life-changing event. ~Mike Dougherty, Dir. of Economic Development, Eden, NC

- Help **create 10 beacons of innovation and excellence.**
- Celebrate and highlight **examples of what's possible when communities work together** to tackle the most important issues of the day.
- Provide the opportunity for diverse leaders– including 100+ youth leaders - to come together to **share promising practices, build their skills** and go back to their communities to **lead the charge for change.**
- Connect your community, organization or business to the nation's most prestigious civic award and a new cadre of innovative leaders from across the country.

Sponsorship Levels

AAC sponsors receive the following benefits and acknowledgments:

Contributing Sponsor – \$1,000

- Free *organizational* membership (\$250 value). Includes discounts on AAC application & access to NCL's online innovation database of project descriptions from hundreds of AAC winners & Finalists.
- Recognition of your community or organization during plenary session at AAC
- Half-page color ad in the AAC event program
- 10% off of NCL strategic planning fees
- Permission to use the AAC logo on your site identifying your group as a *Contributing Sponsor* of the Award.

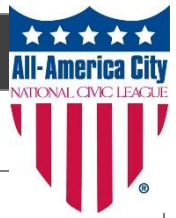
Sustaining Sponsor – \$2,500

- Free *organizational* membership (\$250 value). Includes discounts on AAC application & access to NCL's online innovation database of project descriptions from hundreds of AAC winners & Finalists.
- Recognition of your community or organization during plenary session at AAC
- Full-page color ad in the AAC event program
- 15% off of our strategic planning fees
- Permission to use the AAC logo on your site identifying your group as a *Sustaining Sponsor* of the Award.
- Full-page ad in the *National Civic Review* – NCL's quarterly journal.

*"The National Civic League supports communities across the country by providing guidance on essential principals including inclusiveness, partnership and visionary leadership. **The All-America City Award continues to be the most prestigious civic award in the country.**"* Mandy Pitts, MPA, Communications Director, City of Hickory, NC

*"Just when you think the country is falling apart, you come across the National Civic League. The more you learn about the NCL the faster it smashes your cynicism about the country's future. **Anyone who's witnessed the annual All-America Cities competition has seen the evidence of what communities can do to come together, solve their problems, and set strategy for their future.**"* Curtis Johnson, President, Citistates Group

Support the National Civic League



Name:

Organization/Community:

Address:

City:

ST:

ZIP:

Email:

Phone:

I want to be a member of the National Civic League!

MEMBERSHIP LEVEL

Individual \$100

Senior/Student \$50:
Check if you're a senior (65+) or enrolled student

Local Government/ Organization \$250

Small Non-profit \$150: For non-profits with fewer than 8 full time employees

I would like to be recognized on the NCL website and All-America City Program as a member
Name/Organization/City/Website as you would like it to appear

_____ (website)

I want to sponsor the All-America City Awards!

SPONSORSHIP LEVEL

Contributing Sponsor \$500 (includes free membership, 1/2 page color ad in the AAC program & more)

Sustaining Sponsor \$2,500 (includes free membership, full-page color ad in the AAC program, full-page b&w ad in National Civic Review & more)

I want to donate to the National Civic League!

I am donating \$ _____ to help NCL build stronger communities, and to support the All-America City Award.

PAYMENT INFORMATION

Check
Enclosed in a check payable to *National Civic League* for the amount of \$ _____

Credit Card
Please bill \$ _____ (amount) to my Visa Mastercard Amex

Credit Card Number _____ Expiration Date: _____

Signature: _____

Mail check/form to National Civic League: **6000 E. Evans Ave, Suite 3-012, Denver, Colorado 80222.** or fax to 1-888-314-6053.
Contact: Sarah Lipscomb at 303-571-4343, (sarahl@ncl.org). For more information see www.nationalcivicleague.org.
NOTE: (NCL Tax ID 84-1255845) The first \$40 of memberships is **NOT** tax-deductible, any amount beyond \$40 is deductible.
Donations and sponsorships are 100% tax deductible